

HOUSE DOCTOR



AUTUMN – WINTER 2017

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T E L E
G R A M
— C O

Telegram Co. is the exclusive distributor for House Doctor
in Australia and New Zealand

PARTNERING WITH BRANDS, PARTNERING WITH RETAILERS

Telegram Co. is a new breed of distributor. We don't just sell the world's best brands for you, work and home — we seek out strong brands from around the world that share great stories and a strong heritage.

Telegram Co. then partner with our retailers and these brands to ensure their best chance of success in Australia and New Zealand.

As a retailer, you have access to our dedicated, specialist team and a sophisticated online ordering system that provides inspiring imagery, detailed content, specific pricing and live inventory levels.

EXPERIENCE

For nine years, with over twenty-five brands, we've honed our approach and proven our approach.

VISION

We think long-term with our brands and our retailers, with a clear vision of where it will sit in the market and amongst our other brands.

TAILORED APPROACH

We develop a plan unique to both retailers and brands.

TERRITORY PROTECTION

We ensure a substantial presence and growth through partnering only with selected retailers in an area to sell a brand.

DEDICATED TEAMS

We offer more than a well-run warehouse. Telegram Co. has dedicated teams in buying, marketing, sales, visual merchandising, customer service and finance.

SALES SUCCESS

Our long-term approach with brands and retailers is successful. Since launching in 2008 we've grown every year and have a multi-million dollar turnover. So we'll be here with you for many years to come.

SMART INVENTORY

Telegram Co. hold significant stock levels for our brands, ensuring fast customer order turn-around.





house doctor

SCANDINAVIAN STYLE, INTERNATIONAL APPEAL

From the heart of Denmark comes House Doctor, a comprehensive collection of divine Scandinavian homewares for every room of the house.

Danish design is consistently captivating, due in large part to its strong roots in the Bauhaus movement and the respect it expresses for simplicity and functionality.

House Doctor continues this globally celebrated design culture with a superb range of beautiful and practical items in categories including soft furnishings, kitchen and table, lighting, bathroom, office, wall décor and much more.

The creation of three Danish siblings, their stated goal is to always evolve as a brand whilst staying true to their focus on design without rigidly adhering to one style. The collections have evolved as an eclectic mix of minimalism, decadence, graphic lines and modern vintage.

With a focus on design solutions as well as beauty, House Doctor fulfils interior design needs with exceptional style.

TELEGRAM CO.



HOUSE DOCTOR
Soft Home



NEW HD-LM0613
COTTON CUSHION
Army Green
40cm x 60cm



NEW HD-LM0612
COTTON CUSHION
Army Green
60cm x 60cm



NEW HD-LM0603
COTTON CUSHION
Grey
40cm x 60cm



NEW HD-LM0602
COTTON CUSHION
Grey
60cm x 60cm



NEW HD-LM0610
COTTON THROW
Army Green
140cm x 220cm



NEW HD-LM0611
COTTON THROW
Army Green
240cm x 240cm



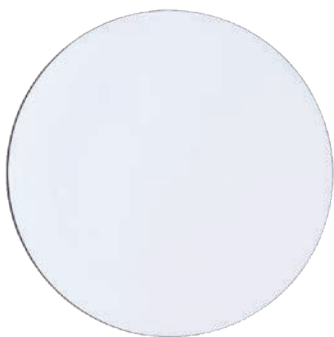
NEW HD-LM0600
COTTON THROW
Grey
140cm x 220cm



NEW HD-LM0601
COTTON THROW
Grey
240cm x 240cm



HOUSE DOCTOR
Wall Décor



NEW HD-SC0303

WALL MIRROR
Clear

50cm (Dia)



NEW HD-SC0300

WALL MIRROR
Gold

50cm (Dia)



NEW HD-SC0302

WALL MIRROR
Grey

50cm (Dia)



NEW HD-SC0301

WALL MIRROR
Rose Gold

50cm (Dia)



HOUSE DOCTOR
Indoor Garden



HD-PA0161
GLAZED PLANTER
Cream and Black,
Extra Small
7cm (Dia) x 7cm (H)



HD-PA0160
GLAZED PLANTER
Cream and Black,
Small
11.5cm (Dia) x 10cm (H)



HD-PA0162
GLAZED PLANTER
Cream and Black,
Medium
16.3cm (Dia) x 12.5cm (H)



HD-PA0163
GLAZED PLANTER
Cream and Black,
Large
15cm (Dia) x 20cm (H)



HD-PA0164
GLAZED PLANTER
Cream and Black,
Extra Large
21.5cm (Dia) x 27cm (H)



HD-CH0524
**THREE HANDLE
PLANTER**
White
13cm (Dia) x 12cm (H)



HD-CH0565
GLAZED PLANTER
Grey, Small
11cm (Dia) x 11.5cm (H)



HD-CH0564
GLAZED PLANTER
Grey, Medium
13.5cm (Dia) x 14.5cm (H)



HD-CH0563
GLAZED PLANTER
Grey, Large
16.5cm (Dia) x 16.5cm (H)



HOUSE DOCTOR
Indoor Garden



HD-MS0106
GARDEN SCISSORS
Brass Plated
22cm (L)



HD-HM0116
GARDEN UMBRELLA
Black & White Stripes
180cm (Dia) x 184cm (H)



HD-KI0410
WATERING CAN
Black
37cm (L) x 22cm (H)
1.5L



HD-BI700B
WATERING CAN
Black
45cm (H)
10L



HOUSE DOCTOR

Home Décor



NEW HD-TS0331
ACRYLIC
STORAGE TRAY -
2 COMPARTMENTS
Clear

20.6cm x 16cm x 2.5 cm (H)



NEW HD-TS0330
ACRYLIC
STORAGE TRAY -
5 COMPARTMENTS
Clear

25cm x 18cm x 10cm (H)



NEW HD-TS0301
ACRYLIC
STORAGE TRAY
Clear, Large

25.5cm x 9.5cm x 5cm (H)



NEW HD-TS0300
ACRYLIC
STORAGE TRAY
Clear, Medium

16cm x 9.5cm x 5 cm (H)



NEW HD-TS0302
ACRYLIC
STORAGE TRAY
Clear, Small

9.5cm x 9.5cm x 5cm (H)



HD-DP0310
EARTH VASE
Brown & Natural
10cm (Dia) x 15cm (H)



HD-DP0311
EARTH VASE
Natural & Metallic Brown
10cm (Dia) x 15cm (H)



HD-DP0312
EARTH VASE
Natural & Rose
10cm (Dia) x 15cm (H)



HD-CH0522
HANDLE VASE
White, Large
11.5cm (Dia) x 32cm (H)



HD-CH0521
HANDLE VASE
White, Medium
10.5cm (Dia) x 25cm (H)



HD-CH0520
HANDLE VASE
White, Small
9.5cm (Dia) x 17cm (H)



HD-BE0912
GLASS JAR VASE
Clear
20cm (Dia) x 30cm (H)

HOUSE DOCTOR
Home Décor



HD-TD0201
METAL TRAY
Round

55cm (Dia) x 3cm (H)



HD-TD0202
METAL TRAY
Square

33cm x 29cm x 3cm (H)



HD-SP0354
TRAY
Antique Copper

30cm x 15cm x 3cm (H)



HD-DP0364
TUBE VASE
Black & Grey

6cm (Dia) x 20cm (H)



HD-DP0361
TUBE VASE
Grey & Mint Green

6cm (Dia) x 20cm (H)



NEW HD-PA0342
TUBE VASE
White, Small

9.5m (Dia) x 12cm (H)



HOUSE DOCTOR
Kitchen



NEW HD-HC0405
BOWLS
Sands

13cm (Dia) x 4.2cm (H)



NEW HD-HC0404
BOWLS
Sands

16.8cm (Dia) x 5.5cm (H)



HD-SA0621
MARBLE PLATE
2 Assorted Designs,
Rectangle, White
20cm (W) x 30cm (L)



HD-SH1202
ALUMINIUM TRAY
Small

20cm x 27.3cm
x 2.7cm (H)



HD-SH1201
ALUMINIUM TRAY
Medium

24.2cm x 33.3cm
x 2.7cm (H)



HD-SH1200
ALUMINIUM TRAY
Large

28.2cm x 38.8cm
x 2.7cm (H)



NEW HD-HC0403
PLATE
Sands

18.5cm (Dia) x 2.2cm (H)



NEW HD-HC0402
PLATE
Sands

24.5cm (Dia) x 3cm (H)



NEW HD-HC0400
MUG
Sands

8.3cm (Dia) x 8.3cm (H)



HD-GB0225
**PORCELAIN
SAUCEPAN WITH
WOODEN HANDLE**
White, Small

11.5cm (Dia) x 8.2cm (H)
x 9.8cm (Handle)



HD-GB0226
**PORCELAIN
SAUCEPAN WITH
WOODEN HANDLE**
Medium, Large

15.3cm (Dia) x 9.7cm (H)
x 12.4cm (Handle)



HD-GB0227
**PORCELAIN
SAUCEPAN WITH
WOODEN HANDLE**
White, Large

20.5cm (Dia) x 11.9cm (H)
x 15cm (Handle)



HD-GB0220
**PORCELAIN
SKILLET WITH
WOODEN HANDLE**
White, Small

15.2cm (Dia) x 4.7cm (H)
x 9.8cm (Handle)



HD-GB0221
**PORCELAIN
SKILLET WITH
WOODEN HANDLE**
White, Medium

20.3cm (Dia) x 5.3cm (H)
x 12.5cm (Handle)



HD-GB0222
**PORCELAIN
SKILLET WITH
WOODEN HANDLE**
White, Large

25.5cm (Dia) x 6.3cm (H)
x 15cm (Handle)



HD-SA0701
**STAINLESS
STEEL FORK**
Titanium Gold Plated
20cm (L)



HD-SA0700
**STAINLESS
STEEL KNIFE**
Titanium Gold Plated
22cm (L)



HD-SA0702
**STAINLESS
STEEL SPOON**
Titanium Gold Plated
20.5cm (L)



HD-SA0703
**STAINLESS
STEEL TEASPOON**
Titanium Gold Plated
14.3cm (L)

HOUSE DOCTOR
Kitchen



HD-PG0190
MEASURING JUG
White, Small

8cm (Dia) x 10cm (H)



HD-PG0191
MEASURING JUG
White, Medium

8cm (Dia) x 13.5cm (H)



HD-PG0192
MEASURING JUG
White, Large

8cm (Dia) x 16.7cm (H)



HD-PG0180
NUMBERED BOWLS
Set of 3, White

Small: 10-16cm (Dia) x 11cm (H)
Medium: 12-20cm (Dia) x 14cm (H)
Large: 14-25cm (Dia) x 16cm (H)



HD-JC1000
**GLASS DRINK
BOTTLE WITH LID**
Clear

6.5cm (Dia) x 23cm (H)
500mL



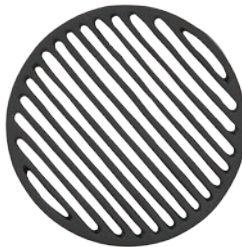
HD-ET0001
**BEVERAGE
DISPENSER**
Glass

20cm (Dia) x 30-33cm (H)
8.5L



HD-NW0138
**BEECH WOOD
SOUP SPOON**
3 Assorted Colours

34cm (L)



HD-ND0826
TRIVET
Black

16cm (Dia) x 1.8cm (H)



HD-SN0782
CANVAS COOLER BAG
Grey

36cm x 13cm x 42cm



HOUSE DOCTOR
Personal Makeover



NEW HD-MP0010
BACKPACK
Black & White Stripes
40cm x 40cm



HD-LS0434
DUFFLE BAG
Black & White Stripes
35cm (Dia) x 65cm (H)



HD-LS0400
CARRY BAG
Canvas & Leather
'For All That
You Can Carry'
58cm x 32cm (H)



HD-LS0230
MAKE UP BAG
4 Assorted Designs
21cm x 15cm



HD-LS0360
TOILETRY BAG
2 Assorted Designs
32cm x 8cm x 20cm



NEW HD-MN0500
**PAPER HANGING
TOILET BAG**
Kraft
46cm x 25cm



NEW HD-MN0510
PAPER COSMETIC BAG
Kraft
20cm x 12cm x 3.5cm (H)



NEW HD-MN0600
PAPER TOILET BAG
Kraft
24cm x 10cm x 14cm (H)



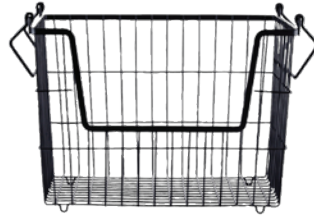
HD-ML0016
PAPER ZIP POUCH
Kraft
22cm x 12cm



HOUSE DOCTOR
Storage & Baskets



HD-GLI003
**METAL STORAGE
BASKET**
Black, Small
32cm (L) x 16cm (W)
x 18cm (H)



HD-GLI001
**METAL STORAGE
BASKET**
Black, Large
32cm (L) x 27cm (W)
x 23.5cm (H)



HD-CMI003
STEEL TOOLBOX
Dusty Pink
42cm (L) x 20cm (W)
x 11.5cm (H)



HD-CMI000
STEEL TOOLBOX
Grey
42cm (L) x 20cm (W)
x 11.5cm (H)



HD-CMI005
STEEL TOOLBOX
Thunder Blue
42cm (L) x 20cm (W)
x 11.5cm (H)



HD-CMI006
STEEL TOOLBOX
White
42cm (L) x 20cm (W)
x 11.5cm (H)



HOUSE DOCTOR
Storage & Baskets



HD-LS0404
LAUNDRY BAG
'Add Water And Soap'
40cm (Dia) x 50cm (H)



HD-LS0421
LAUNDRY BAG
Check
40cm (Dia) x 50cm (H)



HD-LS0405
LAUNDRY BAG
'Plan To Wash'
40cm (Dia) x 50cm (H)



HD-LS0123
LAUNDRY BAG
Wash Instructions
40cm (Dia) x 50cm (H)



HD-ML0019
PAPER STORAGE BOX
Kraft, Small
26cm x 18.5cm x 22cm (H)



HD-ML0018
PAPER STORAGE BOX
Kraft, Large
37cm x 26cm x 22cm (H)



HD-ML0015
PAPER STORAGE BASKET
Kraft, Small
23cm (Dia) x 23cm (H)



HD-ML0014
PAPER STORAGE BASKET
Kraft, Medium
27cm (Dia) x 27cm (H)



HD-ML0013
PAPER STORAGE BASKET
Kraft, Large
36cm (Dia) x 35cm (H)



HOUSE DOCTOR
Home Office



HD-MS0105
SCISSORS
2 Assorted Designs,
Brass & Black
18cm (L)



HD-MS0103
**SCISSORS WITH
LEATHER HANDLE**
Brass Plated
16cm (L)



HD-MS0090
**STAINLESS
STEEL SCISSORS**
Black Plating
15.5cm (L)



HD-SB0802
STICKERS
Roll of 60,
3 Assorted Designs
8cm x 4.5cm



HD-LG0322
GOLD OFFICE CLIPS
Pack of 20
50mm



HD-LG0331
BRASS OFFICE CLIPS
Pack of 8
85mm



HD-LG0319
BLACK OFFICE CLIPS
Pack of 40
30mm



HD-LG0332
BLACK OFFICE CLIPS
Pack of 8
85mm



HD-LG0345
WIRE OFFICE CLIPS
Pack of 16, Black
33mm



HD-LG0342
WIRE OFFICE CLIPS
Pack of 8, Black
50mm



HD-LG0343
WIRE OFFICE CLIPS
Pack of 16, Gold
33mm



HD-LG0340
WIRE OFFICE CLIPS
Pack of 8, Gold
50mm



HD-LG0300
BRASS OFFICE CLIPS
Pack of 60
20mm



HD-LG0302
BRASS OFFICE CLIPS
Pack of 20
40mm

HOUSE DOCTOR
Home Office



HD-SU0271
NOTE PEGS
Set of 4, Assorted Designs
3cm x 15cm



HD-SU0270
NUMBERED PEGS
Set of 4, Assorted Designs
3cm x 15cm



HD-SU0261
**BIG THOUGHTS
CLIPBOARD**
3 Assorted Designs
24cm x 34cm



HD-SU0262
**SMALL THOUGHTS
CLIPBOARD**
3 Assorted Designs
18cm x 25cm



HD-SU0229
OFFICE STORAGE BOXES
Set of 3, Assorted Prints
Small: 11cm x 11cm x 7cm
Medium: 15cm x 15cm x 8.5cm
Large: 19cm x 19cm x 10cm



HOUSE DOCTOR
Basic Supplies



HD-FZ0101
FOLD-OUT CHAIR
Metal, Dark Grey
46cm x 46cm x 79cm (H)



HD-FZ0102
FOLD-OUT CHAIR
Metal, Light Grey
46cm x 46cm x 79cm (H)



HD-JE0181
CLOTHES HOOK
Black
4cm (Dia) x 3cm



NEW HD-JE0183
CLOTHES HOOK
White
4cm (Dia) x 3cm



HD-FL0116
LIVA KNOB -
2 ASSORTED COLOURS
Black & Grey
5cm (Dia) x 11cm (L)



HD-KI0520
METAL SHELF
Black
43cm x 11.5cm x 4cm (H)



HD-KI0521
METAL SHELF
White
43cm x 11.5cm x 4cm (H)



HOUSE DOCTOR
Basic Supplies



HD-MS0124
NAIL
Black Iron, Large
11cm (H)



HD-MS0120
NAIL
Copper, Large
11cm (H)



HD-MS0151
NAIL
Brass Plated, Medium
9cm (H)



HD-MS0153
NAIL
Copper Plated, Medium
9cm (H)



HD-MS0127
NAIL
Brass, Small
6.5cm (H)



HD-MS0121
NAIL
Copper, Small
6.5cm (H)



HD-MS0133
NAIL KNOB
Brass
3cm (Dia)



HD-MS0130
NAIL KNOB
Copper Plated
3cm (Dia)



HD-RE0120
S HOOK
Aluminium
5.4cm x 8cm (H)



HD-RE0121
S HOOK
Black Iron
5.4cm x 8cm (H)



HD-RE0122
S HOOK
Copper
5.4cm x 8cm (H)



HD-NS0042
LEATHER RIBBON
Black
5m (L)



HD-NS0043
LEATHER RIBBON
Brown
5m (L)



HD-NS0041
LEATHER RIBBON
Gold
5m (L)



HD-NS0045
LEATHER RIBBON
Grey
5m (L)



HD-NS0040
LEATHER RIBBON
Silver
5m (L)



HD-NS0037
RIBBON
Black
5m (L)



HD-NS0031
RIBBON
Light Grey
5m (L)



HD-NS0033
RIBBON
Mint Green
5m (L)



HD-NS0035
RIBBON
Powder
5m (L)



HD-NS0030
RIBBON
Sky Blue
5m (L)



HD-NS0060
WAXED JUTE RIBBON
Black
100m (L)



HD-NS0061
WAXED JUTE RIBBON
Natural
100m (L)

HOUSE DOCTOR
Basic Supplies



HD-NS0003
STAR RIBBON
Army Green
5m (L)



HD-NS0001
STAR RIBBON
Mint Green
5m (L)



HD-NS0002
STAR RIBBON
Sky Blue
5m (L)



HD-NS0027
WAXED CORD
Black
10m (L)



HD-NS0021
WAXED CORD
Light Grey
10m (L)



HD-NS0023
WAXED CORD
Mint Green
10m (L)



HD-NS0025
WAXED CORD
Powder
10m (L)



HD-NS0020
WAXED CORD
Sky Blue
10m (L)



HOUSE DOCTOR

Nicolas Vahé



HD-NVZPS10

SLATE BOARD

Circle, Small

15cm (Dia)



HD-NVZPS11

SLATE BOARD

Circle, Medium

20cm (Dia)



HD-NVZPS12

SLATE BOARD

Circle, Large

25cm (Dia)



HD-NVZPS04

SLATE BOARD

Rectangle, Small

28cm x 18cm x 0.8cm



HD-NVZPS03

SLATE BOARD

Rectangle, Medium

20cm x 12cm x 0.8cm



HD-NVZPS02

SLATE BOARD

Rectangle, Large

30cm x 10cm x 0.8cm



HD-NVZAD90

POT WITH LID

Green

20cm (Dia) x 12.5cm (H)
3.2L



HD-NVZAD91

POT WITH LID

Blue

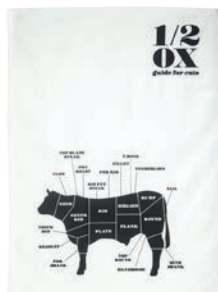
24cm (Dia) x 15cm (H)
5.5L



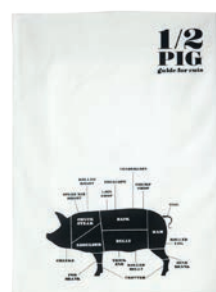
HD-NVZAF01
APRON
Chequered



HD-NVAF0201
TEA TOWEL
Chequered
50cm x 70cm



HD-NVAF0210
TEA TOWEL
Ox Diagram
50cm x 70cm



HD-NVAF0211
TEA TOWEL
Pig Diagram
50cm x 70cm



HD-NVZCH03
OVEN TRAY
Set of 2, Dark Grey
Small: 28cm x 15.5cm x 5.2cm (H)
Large: 25cm x 19.7cm x 5.3cm (H)



HD-NVZCH04
OVEN TRAY
Set of 2, Light Grey
Small: 28cm x 15.5cm x 5.2cm (H)
Large: 25cm x 19.7cm x 5.3cm (H)

HOUSE DOCTOR

Nicolas Vahé



HD-NVZAD92
DEEP PAN WITH LID
Grey

28cm (Dia) x 10cm (H)
4.8L



HD-NVZCH02
MINI CASSEROLE DISH
Set of 2, Day Grey

10-13cm (Dia) x 8.3cm (H)



HD-NVZSH020
TABLE BRUSH & PAN
Set of 2, Natural

16.5cm x 5.1cm



HD-NVZSH022
FOOD BRUSH
Set of 2, Natural

Small: 5cm (L)
Large: 7cm (L)



HD-NVZSH021
VEGETABLE BRUSH
Natural

5cm x 13.5cm



HD-NVZSEI01
BAMBOO WHISK
Set of 2, Black

Small: 24.5cm (L)
Large: 29cm (L)

HOW TO ORDER WITH TELEGRAM CO.

We offer simple, online ordering.

You first need to be approved as a retailer. Submit an online application at *Telegramco.com*. You'll then be set up as a pre-paid customer, so you can order immediately. You can then apply for a 30 day account.

Once approved, you'll be sent a username and password to log into our online ordering system, which delivers a seamless online shopping experience.

Browse, select, pay — and we'll ship your order within a few days!

The image shows two screenshots of the Telegram Co. website. The top screenshot displays the 'TOOL FOR LIVING' section, featuring a grid of products and a 'RETAILER LOGIN' button. The bottom screenshot shows the 'RETAILER LOGIN' form, which includes fields for 'EMAIL', 'PASSWORD', 'COMPANY NAME', 'COMPANY ADDRESS', 'COMPANY PHONE', 'COMPANY FAX', 'COMPANY WEBSITE', and 'COMPANY COUNTRY'. There are also checkboxes for 'I agree to the terms and conditions' and 'I agree to the privacy policy'.

ORDERING HOUSE DOCTOR

MINIMUM OPENING ORDER

AUSTRALIA: \$800 (ex GST)

NZ: \$500 (ex GST)

Please note: To ensure the best representation of brands in store, and thus sales for a store, we have minimum opening orders and minimum ongoing orders. If you order to this minimum you can often maintain exclusive brand representation in your area.

CONTACT

Stockists enquiries can be made anytime to your local territory manager:

SA/ACT/WA/QLD/Online
Arcadia Scott
arcadia@telegramco.com
0458 040 120

VIC/TAS
Georgia Vallance
georgia@telegramco.com
0418 779 870

NSW
Allan Burns
allan@telegramco.com
0400 825 652

NEW ZEALAND
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We also have a New Zealand showroom. Contact Customer Service to learn of any planned trade fair exhibits

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— C O

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12 THOMAS STREET, YARRAVILLE VIC 3013
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Please note:

Products featured in this catalogue were available at time of print (February, 2017).
The available range may vary over time as a result of sales or style changes.