

TELE
GRAM
— CO
MAGAZINE

Autumn/Winter 2017



UPDATE

*New Office, Showroom
& Warehouse*

WELCOMING NEW BRANDS

*Kinto, Milligram, MiGoals
& Papier Tigre*

NEW ARRIVALS

*Serax, Appointed, Meraki
& Rifle Paper Co.*

Slow down.
Enjoy the simple things.



KINTO

Known for their distinct aesthetic, Japanese born Kinto offers tableware delivered with unique design and craftsmanship that has been apparent in their range since their inception in 1972.

From sophisticated drinking vessels, to slow-coffee-style solutions and curated ceramics, this brand is about seeing the beauty in nature and

slowing down the passage of time for the simple things in life.

This range will appeal to Kinto aficionados and first-timers alike with its superb and ergonomic tableware product offering.

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Apply to stock Kinto at [TelegramCo.com](https://www.TelegramCo.com)



Designed by
stationery lovers in
Melbourne, Australia.

MILLIGRAM

The Telegram Co. team have created their first stationery brand: Milligram. Stationery is in our blood. It has been at the core of what Telegram Co. has offered since inception: the best stationery brands from across the globe. Authentic brands, with integrity and heritage.

Milligram champions classic design, with playful yet thoughtful offerings built to last. Everything Milligram creates is highly functional, designed in-house and is often created in collaboration with special partners. Responsible business, and considered manufacturing, is also core.

The first releases include 2018 diaries, notebook ranges, canvas prints and desk objects.



Diary design partnership: Beci Orpin



To create the perfect diary we needed the best team. We collaborated with Beci Orpin, one of Melbourne's most acclaimed designers, illustrators and authors. Beci's vibrant and playful aesthetic was important to bringing an element of joy to the designs.

Beci has a background that spans fashion and design — from working on technicolour textiles with Gorman to the toilet paper for the brand Who Gives A Crap, her work knows no bounds.

As one of the busiest designers and mothers we know, Beci's take on organisation was influential to the layout templates. Her love of colour and illustration shines through the pages of the agenda and family diaries.

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Apply to stock Milligram at [TelegramCo.com](https://www.TelegramCo.com)



Hand illustrated with instant appeal

RIFLE PAPER CO.

Rifle Paper Co. is a boutique stationery brand and design studio based in Winter Park, Florida. The range features Anna Bond's sublime and whimsical designs and illustrations. They specialise in stunning cards, notebooks, paper goods, candles and art prints. All notebooks and cards are printed in the USA using environmentally friendly papers and printing that are then assembled by hand.

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*Apply to stock Rifle Paper Co. at
[TelegramCo.com](https://www.TelegramCo.com)*





Opposite Page: Champs De France, Scented Candle This Page: 1. Birthday Cheer, Single Card 2. Mermaid, Enamel Pin 3. Blush Address Book 4. Birch, Pack of Two Notebooks 5. Sunglasses, Enamel Pin 6. Odette Thank You, Single Card



APPOINTED

Appointed goods are designed to elevate the work experience. This range of notebooks, stationery and planners is meticulously created and features a minimalist and stunning aesthetic. The creation of US designer and stationery enthusiast, Suann Song, Appointed is her years-long dream in the making, culminating in the creation of an entire suite of desktop tools that are practical, polished and prototyped to perfection.

Now available are Appointed's cult classic bound notepads but with a difference — top binding to offer a new creative experience.

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Apply to stock Appointed at TelegramCo.com



German quality.
Heritage style at its core.



KAWECO

For well over 100 years Kaweco has been designing and manufacturing their brilliant range of writing instruments in Germany. These pens feature distinctive designs and classic styling, with periodic new releases that keep the ranges fresh. High quality components, extensive experience, precise attention to detail and a wonderful blending of classic and contemporary styling are what set Kaweco apart.

This comprehensive writing brand features fountain pens, rollerballs, ballpoints, mechanical pencils, calligraphy sets and inks.

Excitingly, Kaweco has recently expanded the range to include brass pens in their signature Sport collection.

– *Apply to stock Kaweco at [TelegramCo.com](https://www.telegramco.com)*

Fresh, fun,
contemporary ranges.



THE LAB

The Lab is the home of fresh, new brands at Telegram Co. Brands invited into The Lab may not be extensive collections, but they complement each other in store and deliver an affordable fashion element. The current brands housed in The Lab include: Hellolulu, Paperways, Seeso Graphics, Dear Maison, Jstory, Penco, O-Check Design Graphics and HIGHTIDE.

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Apply to stock brands from The Lab at [TelegramCo.com](https://www.TelegramCo.com)



Opposite Page: 1. Gem Pink, iPhone 7 Case, Dear Maison 2. 'Dear' Memo Pad, Dear Maison 3. Set of Two Notebooks, Dear Maison
 4. Gem Blue, iPhone 7 Case, Dear Maison 5. Departure, Sticky Note Twin Set #02, Paperways 6. Jonni iPad Organiser, Helloworld
 7. Midnight In Paris, Weekly Desk Pad, Paperways

Current Page: 8. Vintage Undated Diary Journal, Seeso Graphics 9. The Weekly Times Desk Pad, Seeso Graphics 10. Andate
 Undated Diary, Seeso Graphics 11. Wall Pocket, HIGHTIDE (Products not included) 12. Clampy Plastic Clip, Penco 13. Clip Board,
 Penco 14. Leaf Notebook, O-Check Design Graphics 15. Pineapple Notebook, O-Check Design Graphics 16. Chalk Board Clip Board,
 Penco 17. Brush Pens, Penco

Purposeful design to deliver personal potential

MIGOALS

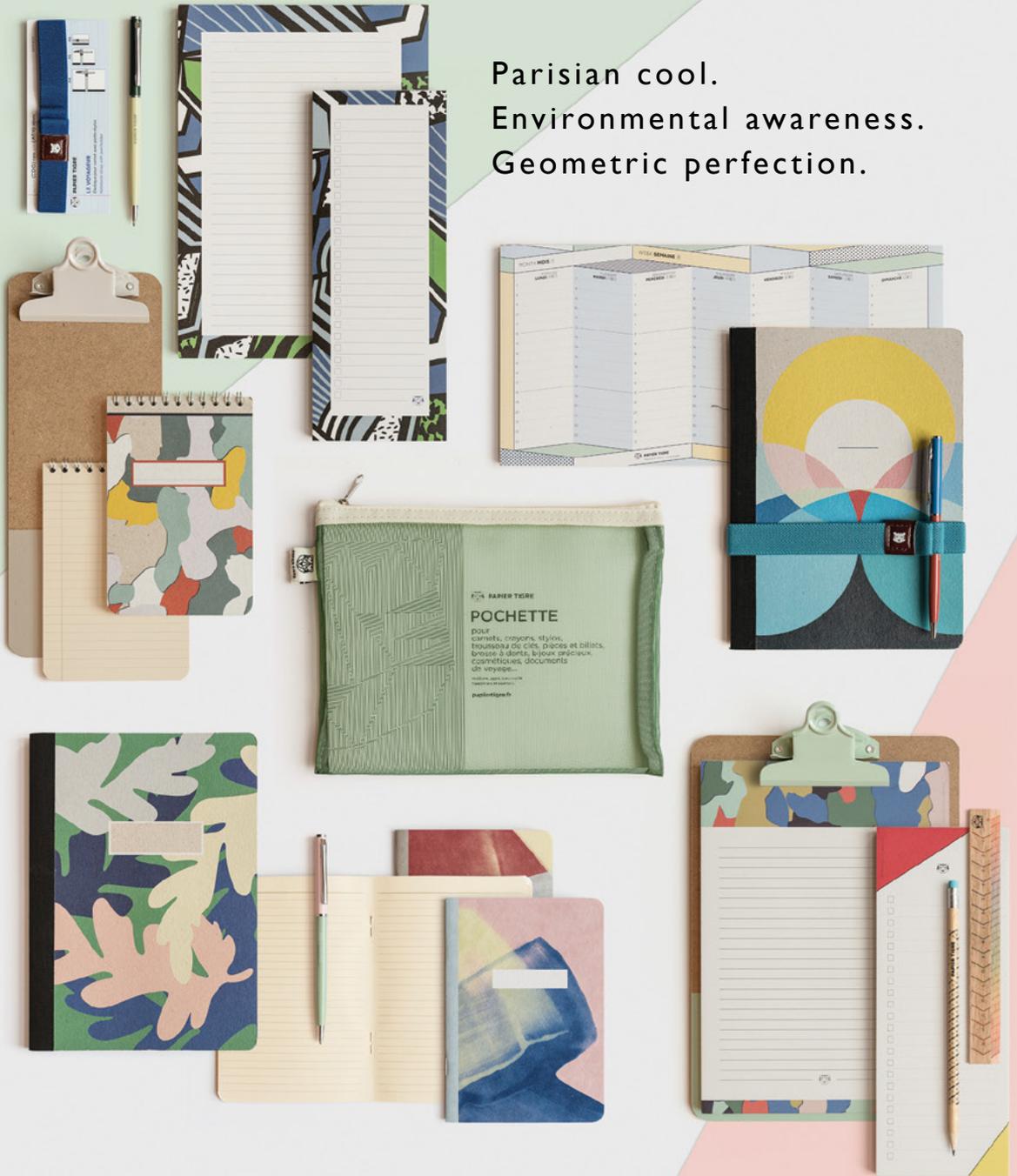
Based in Melbourne, Australia, MiGoals began in 2010 when the founder, Adam Jelic, simply wanted to track his goals, tasks and daily schedule in one place. Along with his friend, Alec Kach, on board as the creative director, they worked together on developing the MiGoals range, which includes diaries, goals books, bucket list books, progress journals, and the best-selling 'Get Shit Done' notebooks.

Each MiGoals product has been purposefully designed from years of research on goal setting, as well as applying what the MiGoals team have learned from their own personal experiences. MiGoals, more than just stationery, are on a mission to help you discover the potential within yourself to dream, plan, set goals and take action on the life you want to live.

Apply to stock MiGoals at [TelegramCo.com](https://www.TelegramCo.com)



Parisian cool.
Environmental awareness.
Geometric perfection.



PAPIER TIGRE

Founded in Paris in 2012, Papier Tigre creates with pride, manufactures with care and retails their products all over the world with love. They design their products to be smart and to render your routine to be beautiful and stress-free. Papier Tigre designs classic stationery items such as notebooks, planners and notepads with

a modern twist — they are highly attuned to colours, patterns, basic materials and new technologies, which they mix into their great range of products.

- *Apply to stock Papier Tigre at [TelegramCo.com](https://www.TelegramCo.com)*

KATIE LEAMON: INTERVIEW

Featuring beautiful, simple designs with a hint of nostalgia, Katie Leamon designs luxurious cards and wraps from her London studio and manufactures her beautiful range in the UK.

Katie, your love of design, typography and stationery is evident throughout your entire range. What inspired you to start the business in 2010?

I have always loved paper: from hotel matchboxes, treasured letters from loved ones or favourite business cards... I've always kept beautiful, inspiring papers. This is really where it all began. My brother and I started to make stamps in our studio as a bit of a project, and then I just continued to play and developed a range of cards that were very personal and tangible.

The company is now seven years old, do you still hold the same responsibilities as you did when you created the company, or has this evolved?

My primary role in the company is to design the collections. Obviously at first this was alongside absolutely everything else that goes with starting a company, but now I have an incredible team behind me so although I still have to oversee a lot of the general running of things, I do have more time to concentrate on the design side of things.

It's exciting to know that most products are predominantly hand printed. How do you manage this process?

Initially I printed all the cards myself, I still love printing myself but don't get as much time to get my hands dirty anymore. We have two printers in the team that set up the hand operated presses and spend their time printing all our cards.

Can you tell us a business (or life) lesson you have learnt since starting your company?

I think one thing that keeps coming back to me is to ensure you keep moving, keep fresh and keep motivated. Even if sometimes it's hard to make a decision, it's crucial to make one.

Do you have a favourite collection?

During the design process I see so much of a collection that shortly after the actual official launch, I am ready to move onto the next! That said I still love the Petit card collection, I love that they are a little smaller, use the bespoke marble envelopes and are a soft pastel and neutral palette, which I am always drawn to.

Do you hear from your customers? What sort of people are they and what appeals to them about the Katie Leamon range of cards and stationery?

Yes, we hear from customers quite often, which is lovely, it makes it all worthwhile! A lot of that is via social media and I think people are drawn to the aesthetic and sentiment of the designs along with the whole ethos of the brand.

What is the one stationery item you couldn't live without?

My sketchbook. I carry it with me everywhere and am constantly noting down ideas, sketching things out and sticking in any inspiring things I find.

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Apply to stock Katie Leamon at [TelegramCo.com](https://www.telegramco.com)



DISTINCT CARD RANGES

EGG PRESS

Founded in 1999, Egg Press is one of the pioneers that drove the current resurgence of letterpress. This card range features textile-inspired patterns, hand drawn illustrations, a sophisticated colour palette and a great sense of humour. Made in the USA.



HELLO!LUCKY

Hello!Lucky have been specialising in letterpress printing since 2003. Brainchild of San-Franciscan sisters, Eunice and Sabrina Moyle, they have spent over a decade crafting their creative card range that utilises responsible printing methods, recycled paper and packaging from green energy manufacturers. Made in the USA.



TAYHAM

Featuring bold designs, clever wordplay and pop culture-related content, TAYHAM has a card for every life event and un-occasion. Coming from American designer Taylor Hamilton, this hand illustrated range aims to inspire belly laughs, honour secret jokes between friends, and above all, keep it real. Made in the USA.



Apply to stock Egg Press, Hello!Lucky & TAYHAM at [TelegramCo.com](https://www.TelegramCo.com)

Design partnerships. Stunning results.

SERAX

Serax is an extensive, design-led brand that brings beauty and function to any space. A family business that has evolved into a design force, Serax of Belgium creates an extensive range of garden and homewares products. The brand features stunning ceramic and dinnerware settings, functional enough to suit your home or those in the hospitality sector looking to stand out.

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Apply to stock Serax at TelegramCo.com

Also available in New Zealand from July 2017





100% organic. Nature at its heart.

SAVON STORIES

Handcrafted organic skincare and remedies made with a centuries old family ethos: to nurture the best of the good green earth and to be rich by having less, not more. Inspired by the founder's Grandfather, who believed that beauty starts with healthy eating, clean air and gentle character. This range includes soaps, aromatherapy oils, shampoo and lotions.

Created by a small team of family and friends in Surrey, England, who believe nothing can nurture better than nature itself.

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Apply to stock Savon Stories at TelegramCo.com





Moute Renault, founder of Savon Stories, creating the products by hand.

Fair trade ethics sustaining global artisans

NKUKU

During year-long travels throughout Africa and India, the founders of Nkuku were inspired to create a business that would bring the skills and craftsmanship of the many artisans they met to the wider world. Nkuku has been built on the principles of Fair Trade and sustainable methods of production and offers a large range of goods for the home that are beautiful, warm and elegant. Many of the techniques employed by Nkuku's manufacturers have sustained their families for generations, resulting in refined products of an ethical and exceptional quality.

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Apply to stock Nkuku at [TelegramCo.com](https://www.TelegramCo.com)



Elevate the
ordinary



GARDEN GLORY

Raise the humble garden hose to high-fashion levels with Garden Glory. A luxurious garden alternative: for those who want their garden tools to be as distinct as themselves. This Swedish designed brand's initial range includes hoses, hose racks and watering cans. This range will appeal in stores that strive to create unique collections for the discerning and fashion-conscious home consumer.

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Apply to stock Garden Glory at [TelegramCo.com](https://www.TelegramCo.com)

Scandinavian design, evolving style.

HOUSE DOCTOR

From the heart of Denmark comes House Doctor, a comprehensive collection of divine Scandinavian homewares for every room of the house. House Doctor continues the tradition of globally celebrated Danish design with a superb range of beautiful and practical items in categories including soft furnishings, kitchen and table, lighting, bathroom, office, wall decor and much more. The creation of three Danish siblings, their stated goal is to always evolve as a brand whilst staying true to their focus on design without rigidly adhering to one style.

Introducing new baskets from House Doctor's latest range, a perfect addition to their Scandi-style offerings.

Apply to stock House Doctor at [TelegramCo.com](https://www.TelegramCo.com)



Scandinavian skin and body excellence

MERAKI

Meraki delivers a unique world of lifestyle and skin care products designed and developed in Denmark. The range is made in a creative environment, inspired by Scandinavian nature and aesthetics. Meraki always strives for the best possible quality in choice of materials and ingredients. Meraki offers products with gentle, active and nourishing ingredients, all of which are carefully selected for their qualities, documented effect and natural fragrances.

This season, we see additions to the Meraki line up that include brushes, combs, facial masks and a deodorant to name a few.

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Apply to stock Meraki at [TelegramCo.com](https://www.telegramco.com)



UPDATE

Move + New Showroom

Due to exciting growth, Telegram Co. moved to a new office and warehouse in June, 2017. We now have increased stock holding capacity and can offer even better service.

We're also excited to have incorporated a stunning showroom into our Collingwood location. We will be taking appointments from 14 August onwards. Simply talk to your Territory Manager to make a booking.

TRADE FAIRS

Australia: Life Instyle 3-6 August, 2017

New Zealand: Source Home+Object 25-29 August, 2017

INVITING QUALITY RETAILERS

Interested in retailing one of Telegram Co.'s amazing brands?

You can apply on our website to become a stockist, highlighting the brands you're interested in stocking.

One of our dedicated sales team will review your application. They will give you a call or come and visit your store to better understand your business too. We aim to limit the number of retailers stocking particular brands in an area and have order minimums to ensure brands are comprehensively represented in store.

Once your application is approved, you'll be set up with a username and password so you can order online via our sophisticated online system.

We have merchandisers in the field who can assist with ongoing ranging and stocking.

We look forward to working with you!

CONTACTS

Stockist enquiries can be made anytime to your local Territory Manager:

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We also have a New Zealand showroom.

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